

01 / EXECUTIVE READOUT

What happened

A source-grounded operating report that separates verified movement from the evidence still needed to make the next decision.

NORTH STAR

Robotics-company contacts fitting the Thought AI ICP.

CONTACTS IN PORTAL

34,032

- observed · BAMF CRM

Portal overview total from the governed CRM source read.

WARM LEADS

0

- observed · BAMF CRM

Portal overview signal from 105 loaded CRM rows; not a full-history total.

REPLIES

40

- observed · BAMF CRM

Portal overview signal from 105 loaded CRM rows; not a full-history total.

ICP-FIT LEADS

0

- observed · BAMF CRM

Generic CRM ICP-fit only; the Thought AI robotics-company source join remains unavailable.

What improved

The content baseline is verified. A prior like-for-like window is still required before calling the movement an improvement.

IMPRESSIONS

198,545

• observed · LinkedIn analytics sync

ENGAGEMENTS

15,947

• observed · LinkedIn analytics sync

PUBLISHED POSTS

307

• observed · LinkedIn analytics sync

ENGAGEMENT RATE

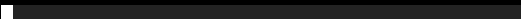
Unavailable

• unavailable · LinkedIn analytics sync

This metric is not present in the current portal payload.

OBSERVED CONVERSION

Replies / contacts



Engagement / impressions



Bar scale is normalized for legibility. Exact percentages remain the authority.

PORTAL ANALYTICS

0.12%

8.03%



Pedro Alves
LinkedIn Creator



Almost nobody paid cash for anything in AI last week. Nvidia guaranteed the value of a data center it will not own, invested in the company that will own it, and became the exclusive compute supplier on the site.



3,157 impressions

10 engagements

01 307 published-post count is visible for All time.

03 / NORTH STAR

The outcome that matters

Robotics-company contacts fitting the Thought AI ICP.

MEASUREMENT RULE

-
- | | |
|----|---|
| 01 | Define the Thought AI robotics ICP as an auditable company-and-role filter. |
| 02 | Join each new contact to a qualifying robotics company before it enters the North Star count. |
| 03 | Review qualified contacts, replies, and rejected matches as separate operating signals. |
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04 / FOCUS

What needs attention next

Prioritize the missing evidence that would change the next decision, then turn the North Star into a governed operating loop.

DECISION RULE

Source first. Interpretation second. Delivery only after approval.

-
- | | |
|----|---|
| 01 | Close the highest-value source gap before interpreting movement: the report never treats unavailable as zero. |
| 02 | Make the next action specific to the North Star: Robotics-company contacts fitting the Thought AI ICP. |
| 03 | Keep Slack and Notion delivery proposal-only until the existing approval and provenance seams are wired for this artifact type. |
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05 / OPERATING PLAN

30 / 60 / 90 days

A decision ladder with an evidence gate and a concrete operating change at every horizon.

TEMPLATE

Signal Ledger

01

30 days · approve the robotics-company and role filters, connect the source join, and establish a qualified-contact baseline.

02

60 days · compare segments by qualified contacts and replies; keep the best-performing company and role combinations.

03

90 days · codify the proven loop in the unified BAMF agent surface and review a source-backed decision report with the client.

Source ledger

Every source is named with its current state so a client can distinguish observed evidence from pending or unavailable inputs.

BAMF CRM Portal-scoped contact and outreach counts are available.	OBSERVED
LinkedIn analytics sync All time is loaded with late_official metrics.	OBSERVED
Google Analytics 4 Required for site acquisition and conversion context; not present in this portal payload. Next: Connect GA4 through the governed integrations surface.	PENDING
Blog / SEO / AEO Search and content-discovery evidence is not present in this report read. Next: Attach Search Console and the blog/AEO source ledger.	PENDING
Newsletter Subscriber and delivery evidence is not present in this report read. Next: Attach the newsletter provider export or connector.	PENDING
GoHighLevel / HubSpot Google Sheet Sales-source joins and destination sync evidence are not present in this portal payload. Next: Attach the governed source snapshot before deriving a KPI.	PENDING